

WHY COLOSTRUM

Colostrum offers support for a healthy, responsive immune system, primed to resist the variety of bugs, ills and chills we may be exposed to in our everyday lives.

Colostrum is nature's first food – it is the pre-milk fluid a breastfeeding mother provides her newborn to assist the baby's healthy development. It contains a number of immune components, including antibodies, growth factors, proteins, vitamins and minerals.

Science has discovered that because colostrum

is non-species specific, humans may benefit from taking bovine colostrum long after birth – throughout childhood, adulthood and into their senior years.

Bovine colostrum has been shown to support healthy immunity, digestive health, and natural resistance to bugs, germs and viruses that may come our way.



ALPHA LIPID™ - THE SCIENTIFIC ADVANTAGE

Not all colostrum products are created equal

To obtain the maximum benefits of colostrum it is important that as much natural bioactive colostrum is delivered to the body as possible.

Coating colostrum particles using the **exclusive Alpha Lipid™ process** ensures they are protected as they pass through the harsh stomach environment.

The Alpha Lipid™ coating is both water & fat soluble, improving dispersion and absorption of the colostrum particles into the body.

A large number of scientific studies now support the health benefits of colostrum and New Image™ International has the only patent-protected colostrum product in the world.

Did you know the milk phospholipids in Alpha Lipid™ Lifeline™ may strengthen the cell membranes and form a barrier that keep toxins out of the cells - making it harder for viruses to break through!

WE ARE WORLD LEADERS IN COLOSTRUM PRODUCTS

Animal welfare is a top priority for us – we adhere to stringent guidelines to make sure our colostrum is sourced from well looked after, healthy cows.

We also rigorously test all our products to ensure they comply with strict international industry and food safety standards.

Don't wait until your system weakens.

START TAKING PREVENTATIVE MEASURES NOW!



WHY SHOULD WE TAKE COLOSTRUM?

Taken daily it is one of the best things you can do to improve & support you and your family's health.



HEALTHY IMMUNITY – Support for a healthy immune system is one of colostrum biggest benefits. Ensure the body is primed to resist a wide variety of bugs, ills and chills that we are often exposed to. Among the immune components in colostrum are antibodies called Immunoglobulins, Lactoferrin, Proline-Rich Polypeptides (PRP's), Cytokines and growth factors as well as proteins, vitamins and minerals.



DIGESTIVE HEALTH – Studies have highlighted the benefit of bovine colostrum to help support a healthy digestive system. It optimises absorption of vitamins and minerals from food and offers natural resistance against various pathogens that enter through the gut.



HEART HEALTH – Colostrum can help lower LDL cholesterol and reduce the risk of cardiovascular disease. Research has also shown that heart disease can involve immune sensitisation to cardiac antigens, i.e. the immune system may play a part in heart disease. The PRPs found in colostrum may have a role in reversing heart disease.



HEALTHY AGING

Colostrum supports gut health, healthy immunity and influences the health of our stem cells – all things that contribute to healthy aging and longevity.



BONE HEALTH – Lactoferrin is a protein found in colostrum. A number of in-vitro and animal studies have found that both human and cow lactoferrin supports healthy osteoblasts and normal bone formation. It is also thought that lactoferrin may maintain healthy oestrogenic activity which has a protective effect on bone mass, especially in women.



HEALING & REPAIR – Colostrum can support your body's healing and repair processes the: mucosal cell lining, heart tissue and blood vessels. It is great for sports people of all levels. Often during intense exercise muscles suffer micro-tears as part of the muscle building process. More serious tears or strains can occur to the muscles, tendons and ligaments with overuse or incorrect training. Colostrum supports the natural, healthy repair of tissues.

START YOUR DAY WITH THE POWER OF COLOSTRUM

Damage done to our bodies by poor diet, smoking, stress, pollution and antibiotics contribute to an immune system that is weak and ineffective. Often referred to as nature's first food, possessing antibacterial, antiviral and anti-fungal properties, colostrum is scientifically recognised for its superior protection and healing qualities.

Our colostrum products are bursting with immunoglobulins (antibodies). **These natural warriors are constantly protecting you and your family** against daily exposure to bacteria, viruses and modern day stressors.

See overleaf for our Colostrum product range to support your health and well-being »